

Breathe Right – Mouth-Breather

Specs

Female 20s-40s. Casual/conversational. Authoritative, but not condescending.
Feels like a real person who knows the struggle of trying to fall asleep with a cold.
NOT an actor.

Copy

You get sick, you can't breathe through your nose, suddenly...
you're a mouth-breather.

A mouth-breather! How do you sleep like that?

You dry up your cold feels even worse.

Well, put on a Breathe Right Strip and shut your mouth.

Cold medicines open your nose over time,
but add a Breathe Right Strip and - POW!

It instantly opens your nose up to 38% more.

So, you can breathe and do the one thing you want to do...
Sleep.