

Taco Bell – Few Steps Away

Specs

25-35. Confident, pleasant, charming but conversational, has warmth that feels authentic and not like traditionally broad radio.

Copy (:30)

VO: You may be stuck at home, but the Taco Bell you love...

ALT: You may be staying in, but the Taco Bell you love...

SFX: Doorbell

VO: ...is just a few steps away.

MUSIC: Upbeat song from TV spot

VO: Taco Bell is still delivering. So you can get all your favorite crunchy, spicy, cheesy Taco Bell items delivered to you in the comfort and convenience of your home.

And from now until April thirtieth, you can get free delivery on all Taco Bell orders of twelve dollars or more only on Grubhub dot com and the Grubhub app.

So stay in...

SFX: Knocking on door

VO: Taco Bell's delivering.

SFX: Bong!